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## Technical Specifications

### Local Consultant – Photography and Videography (Madagascar, February 2027)

#### 1. Learning in Action (Core)

- Children actively learning (reading, writing, group activities)
- Young people learning vocational skills
- Close-ups of children reading aloud (different levels early to fluent different global languages)
- Teacher-student interaction (guiding, correcting, encouraging)
- Small group learning moments
- Any other

Focus: energy, joyful learning, progress

#### 2. Transformation Moments

- A child attempting to read and then succeeding
- Before/after style (if possible)
- Expressions of confidence, joy, and breakthrough

Focus: visible progress and emotion

#### 3. Voices & Sound

- Children reading in **global languages** (clean audio is critical)
- Beneficiaries saying something empowering like I have confidence now; I can read now or just quick bytes as reflections
- Teachers explaining methods briefly
- Ambient classroom sounds
- Children clapping, laughing, playing and learning

#### 4. Global Diversity & Representation

- Mix of ages, genders, and regions
- Different languages and contexts (global, urban, rural)
- Inclusion of partner-led classrooms

Ensure broad, authentic representation

#### 5. Young People / Volunteers/Partners in Action

- Facilitating sessions
- Engaging with children
- Leading activities

Capture leadership and energy

#### 6. Context & Environment

- Location: villages, towns, cities
- Exterior shots (schools, communities, streets)
- Classroom setups before/after sessions
- Travel/movement shots

Helps build narrative transitions

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## STILL PHOTOGRAPHY

### Must-Have Shots

- Strong portraits (children, teachers, volunteers)
- Children reading (book visible, eyes engaged)
- Teacher-child interaction
- Group learning scenes
- Children learning
- Children in activities
- Children laughing

### Detail Shots

- Hands holding books
- Learning materials (charts, slates, notebooks)
- Expressions (focus, joy, curiosity)

### Wide Shots

- Full classroom
- Community context
- Program scale

## STYLE GUIDELINES

- Natural light preferred
- Capture movement and candid moments
- Frame for both horizontal (film) and vertical (social) use

This should help get footage that is not just “good documentation,” but **powerful storytelling material for global audiences and donor engagement.**